

Objectives

To develop and apply technical skills, aesthetic direction and management abilities in a diverse and professional environment that also fosters creative growth. To contribute vitally in multiple aspects of the design process, in conception and production, form and content.

Employment

Chief Creative Officer / Spazowham Design Group / 2002–present / Downey, California

In 2002, I established the Spazowham Design Group as a collective of freelance designers and programmers that built websites that complied to web standards, which maximizes accessibility across platforms and browsers. The boutique practice has completed work for several creative professionals and was included in the critically-acclaimed book *Designing With Web Standards* by Jeffrey Zeldman (New Riders, 2003).

- Served as group liaison to clients, responsible for marketing and maintaining client relations.
- Worked as art director or in an administrative capacity on all projects.
- Managed budget, scheduling, and staff assignments for multiple simultaneous projects.
- Developed training program in interface design, XHTML and CSS for new members.

Webmaster / Beall Center for Art + Technology / 2000–present / Irvine, California

At the Beall Center, I frequently updated the website with new events, inventory changes, and minor aesthetic changes, culminating with a full redesign in 2003–04. Additional design duties included websites for associated facilities and exhibitions, and other job functions allowed me to interact directly with artists during exhibition installation, providing technical support and other assistance.

- Maintained and redesigned facility website.
- Produced sites for satellite organizations and artists.
- Provided artists with technical support and troubleshooting during installation.

Marketing Director / SilenX Corporation / 2003–present / Cerritos, California

I was instrumental in developing SilenX's superior reputation for product quality and technical support. The independent ResellerRatings.com currently ranks SilenX among the top 50 of online retailers in customer service, and SilenX has distributors in Spain, Iceland, Canada, and the United Kingdom. Additional duties included designing Internet ads, printed materials, and product packaging.

- Served as primary liaison to potential clients and retail customers and established an international distribution network.
- Responded to presale inquiries and provided technical support.
- Designed Internet ads, printed materials, and product packaging.

Art Director / Ahanix Corporation / 2002–03 / City of Industry, California

While art director for Ahanix, a specialty computer components company, I designed and oversaw production on a website for the company's wholesale American division, AhanixUSA.com, which was included in the "Corporate HTML" category of the Minimalist Web Project for its clean and elegant aesthetic. In addition, I designed other printed materials and the retail packaging for the "dBox" PC case. I also maintained the company's eCommerce presence through frontend design and product catalog updates.

- Reinforced brand image through product packaging, printed materials, and websites.
- Designed central website and sites for retail, wholesale and international divisions.

Skills

Platforms: Microsoft Windows/DOS, Apple Mac OS.
Languages: XHTML, CSS. Experience with ASP, PHP, JavaScript.
Creative Software: Adobe Photoshop, Adobe InDesign, Adobe PageMaker. Experience with Adobe Illustrator, Macromedia Fontographer, Macromedia Dreamweaver, Corel Draw.
Office Software: Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Sun Microsystems OpenOffice.
Typing: 58 words per minute.

Expertise: Art direction, digital imaging, graphic design, digital pre-press production, typography, color theory, information architecture and web usability, and Internet programming for accessibility; based on comprehensive knowledge base and extensive production and management experience.
Workplace: Highly self-motivated and detail-oriented, with sophisticated English grammar and vocabulary skills. Adept at managing individual projects or working within a group dynamic.

Education

Bachelor of the Arts / University of California, Irvine

Anticipated graduation in June 2004. Major in studio art and minor in digital arts. Studio Residency Program (Honors), 2003. Selected undergraduate exhibitions, 2000–03, ArtsBridge scholar, 2002–03. Dean's List, 2000–04.

References

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 Chief Technical Officer, Ahanix Corporation (2002–03)
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